

Check your Business Profile.

Check each item after testing it. Save a copy or print this page for your team.

Business location or public profile URL

Reviewed by

Review date

- ☐ The business controls access and its verification status is understood.
- ☐ The name reflects the real business, without added promotional keywords.
- ☐ The primary category and additional categories accurately describe the business.
- ☐ Address visibility and service areas match how customers are served.
- ☐ Regular hours and upcoming holiday or special hours are accurate.
- ☐ Listed services, descriptions and any prices match what the business offers.
- ☐ The phone number and website link reach the correct business location.
- ☐ The linked page explains services and works on a real phone.
- ☐ Current photos represent the business and actual work accurately.
- ☐ Review requests invite honest feedback without incentives or happy-only filtering.
- ☐ I checked the public profile and noted any edits still pending review.
- ☐ I separated profile interactions from qualified inquiries and booked jobs.

Fixes to make: what is wrong, who owns the task, and how the correction will be checked.

Recheck date

Correct wrong details and broken contact routes first. A completed checklist does not guarantee rankings, calls or bookings.